

Enhanced Usage of Google Apps, gained through adoption program



CHALLENGES

- After a year, adoption of Google Apps for work was weak.
- The problem was only used as an email solution.
- Usage of Drive, Calendar, Docs, Sheets, Slides and Hangout was extensively low.

SERVICE USED

Adoption Program and Training Workshops

- 3 months program for 'Digital Transformation'
- End user training conducted PAN India

SOLUTION

- A robust 3 months adoption program planned by customer success team of Team Computers.
- A combination of events, Marketing, Digital campaigns conducted to achieve the desired results .
- Hands on training helped resolving end user queries.

"Robust 3 months adoption program for 6000+ users helped enhance usage of Google Apps suite by 20-15%."

